Courtney Marie Nielsen Art Director & Designer

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## EXPERIENCE

Graphic Designer & Coordinator: March 2010-Present

Tiger Oak Publications, Minneapolis, MN

Provides design for in house collateral materials for print and web as well as design and traffic client ads for six community lifestyle publications

Freelance Graphic Designer: August 2008-Present Courtney Nielsen Designs, Inver Grove Heights, MN

Responsibilities include consultation, design, and production for clients such as Arthritis Foundation, Lupient Auto, University Guide and Just Another Day Designs

Associate Designer: August 2007-August 2008 Metropolitan Media Group, Bloomington, MN

Involvement included art direction, design and pre-press production of Minnesota magazines including Minnesota Business, Edina, and Lake Minnetonka

Junior Art Director: June 2006-August 2007 Intern Art Director: November 2005-May 2006 ZLR/GNITION Advertising Agency, Des Moines, IA

Worked on concepts, design and final art for accounts such as Iowa State University, Beam Central Vacuum Systems, and Des Moines Downtown Community Alliance

Graphic Designer: January 2005-December 2005

Iowa State Daily Newspaper, Ames, IA

Designed advertisements for daily and special publications

## LEADERSHIP & AWARDS

President, Kappa Kappa Gamma Alumnae Association, July 2010-Present Vice-President, August 2007-June 2010

Presides over membership and philanthropic events for the Twin Cities Metropolitan Area as well as designs montlly newsletters, event invitations, and website

Creative Director, Advertising Club Exec Board, September 2005-May 2006 Created and produced posters, fliers and direct mail to promote the club at Iowa State University

Minnesota Magazine and Publications Association Award, 2008 Won Gold Award for Best Overall Design for Minnesota Business, June Issue

Des Moines Outy Awards Billboard Competition, 2006 Received Honorable Mention for concept

SOFTWARE SKILLS

Proficiency in Adobe Creative Suite 3 and Microsoft Office Suite Basic knowledge in Dreamweaver, Flash, HTML, and CSS

FDUCATION

B.A. in Advertising and Art & Design: Graduated May 2006 Iowa State University, Ames, IA